Smart Warehousing’s Move to Logistics Park Kansas City Driven by Synergies, Simplicity and Space

COMPANY OVERVIEW
Smart Warehousing is a third party logistics (3PL) company that offers superior warehouse management services and technology that allows customers to focus on their core business activities. Smart Warehousing uses adaptable operations, dependable systems and flexible warehousing capabilities that give partner companies ultimate control.

Smart Warehousing offers a variety of warehousing capabilities in more than 25 locations across 11 different states. Current storage options include cross dock, rail and ramp access, food grade, climate-controlled and USDA / FDA certifications.

OPPORTUNITY
To become the supplier of choice in the Kansas City market, Smart Warehousing must capitalize on the opportunity to introduce its technology to next tier markets. To do this, the technology-enabled service provider recognized it must leverage its footprint and consolidate operations to showcase its proprietary solutions.

BNSF Railway: The Leader in Intermodal
As a global leader in intermodal transportation (the transport of truck trailers and containers by rail), BNSF delivers a wide variety of the domestic and international consumer goods in the U.S. Our partnerships with ocean carriers and trucking companies provide streamlined supply chain solutions to connect manufacturers and retailers to their markets.

LPKC Intermodal Facility
BNSF Railway’s Logistics Park Kansas City (LPKC) Intermodal Facility is ideally located in the nation’s heartland, and has been designed to accommodate the growing demands of freight rail transportation.

“All things being equal, you can’t deny the economies of sharing space and being closer.”
—Carl Wasinger
CEO, Smart Warehousing

www.logisticsparkkc.com
SOLUTION

With five buildings in Lenexa, Kansas, the decision for Smart Warehousing to move its corporate headquarters to a 575,000 square-foot building at LPKC was driven by consolidation and efficiency. “The prospect of consolidating operations and building a modern, efficient, high-clear facility designed to meet our needs was attractive, but I am just as excited about the partnership and joint marketing opportunities with BNSF Railway and NorthPoint Development as I am the building,” says Carl Wasinger, Chief Executive Officer of Smart Warehousing.

As intermodal grows and rail continues to be a large piece of domestic business, efficiency was another key factor in the move to LPKC. “We couldn’t ignore the pressure — or the efficiencies and economics — of being physically located so close to where containers come off the rail,” Wasinger adds. “With the additional benefit of drayage savings and the outbound opportunities, moving to LPKC just made sense.”

RESULTS

Because Smart Warehousing will be located at LPKC, adjacent to the BNSF Intermodal Facility where containers are already coming into Kansas City, Smart Warehousing can efficiently store and fulfill inventory, which results in a better designed supply chain and savings.

One client that will immediately benefit from Smart Warehousing’s location at LPKC will see value by unloading at LPKC and reloading with packaging materials, which eliminates dray, reduces empty trailers on the road and allows for bounce backs with their own trucks and drivers. Other efficiencies made possible by the move to LPKC include increased volume for clients currently using 20-foot containers moving to 40-foot containers in the future thanks to the heavy-haul corridor.

The move to LPKC has also opened the door for Smart Warehousing to reach previously untapped markets. Because Smart Warehousing serves multiple clients, it can leverage labor, facilities and technology to allow clients of all sizes to connect to the same systems as the largest retailers. “In today’s world of omni-channel sales, Smart Warehousing can plug clients into additional channels without the need to change the model at their own operation,” says Wasinger.

ABOUT LPKC

Located in Edgerton, Kansas, a suburb southwest of Kansas City, LPKC is a 1,550-acre master-planned distribution and warehouse development that is anchored by BNSF Railway’s newest intermodal facility, which opened in the fourth quarter of 2013.

Smart Warehousing’s 575,000 square-foot state-of-the-art facility is located near the entrance of the BNSF LPKC Intermodal Facility, which offers access to BNSF’s suite of intermodal service products and direct-rail service from designated locations in the Business Park.

Companies located at LPKC can benefit from significant transportation savings and direct access to the heavy-haul corridor. For more information about the benefits of co-locating a facility at LPKC, visit www.logisticsparkkc.com.